

# Learnathon Guidelines



# Participants



**Government  
Officials  
[Individual]**



**Cities  
[Group]**



**Urban  
Scholars  
[Individual]**



**Academia,  
CSOs  
&  
Industries  
[Group]**



# General Guidelines



- Any submissions have to be in ppt / video format (pdf / mp4 / html / html5)
- Ensure the content is free from any license issues, copyrights and is of high quality.
- The visual aids used should not be offensive in nature. Any offensive content will warrant disqualification
- Any regional language is welcome. It should not be offensive, and easy to understand, usage of offensive language will warrant disqualification.
- Font: Calibri / Arial, Font size: should be legible enough. Sizes 20 -24 for the title and 16-18 for the body of the content
- Please ensure that the content is original and free from plagiarism and you should be the sole owner of the content
- Please maintain consistency of font and font size throughout the content piece that you're creating.
- You authorise to publish the content on National Urban Learning Platform.
- Content Development Guidelines can be downloaded from [here](#).

# Guidelines

**Question your content should answer: What is the solution to an urban problem which you have solved in your role / tenure, benefitting the department / citizens?**



**Government  
Officials  
[Individual]**

- The video/presentations shouldn't be more than; 5 minutes or 10 slides
- The videos should be uploaded on the NULP platform ([nulp.niua.org](http://nulp.niua.org))
- The videos shouldn't contain any offensive content, that will warrant disqualification.
- The relevance and interactivity of the video/presentation should be on the higher side as it will be judged on the same.
- Please highlight the relevance, sustainability and replicability of the solution.
- The permissible file formats like mp4, pdf, html5, html zip

# Guidelines

**Question your content should answer: What is a solution implemented by your city benefiting the department / citizens?**



**Cities  
[Group]**

- The video/presentations shouldn't be more than; 10 Minutes or 15 slides.
- The videos should be uploaded on the NULP platform ([nulp.niua.org](http://nulp.niua.org))
- The videos shouldn't contain any offensive content, that will warrant disqualification.
- The relevance and interactivity of the video/presentation should be on the higher side as it will be judged on the same.
- Please highlight the relevance, sustainability and replicability of the solution.

# Guidelines

***Question your content should answer: How do you solve any on-ground challenge (any of the 10 themes) that can be adopted by an ULB and enhance their skills***



**Urban  
Scholars  
[Individual]**

- The content presented should be interesting and relevant to the urban domain
- Content's relevance and reusability should be a priority
- The ideated solution should be sustainable and inclusive
- If the student is using any national urban policy document (like SBM 2.0, AMRUT, Smart Cities Mission guidelines) for curation into an interactive video, the url link of the public source must be submitted along with the video
- If the student is using any of the 61 existing courses on NULP to convert into an e-learning course, then the NULP course link must be submitted along with the course
- Interactivity and the visual of the content should be high.
- Creative freedom to use as many visual aids such as gifs, images, infographics, video, etc.
- Scholars can also use research papers or develop their research proposals into interactive content.

# Guidelines

**Question your content should answer: How do you solve an urban challenge (under any of the 10 themes) that can be adopted by an ULB and increase their capacities?**



**Academia &  
CSOs  
[Group]**

- The content presented should be interesting and relevant to the urban domain
- Content's relevance and reusability should be a priority. The course should also cater to sustainability and inclusivity
- Interactivity and the visual of the content should be high
- Creative freedom to use as many visual aids such as gifs, images, infographics, video, etc.
- The e-learning course can be either of the following --- i) any urban solution under the 10 themes OR ii) any implementable toolkit / framework under any of the 10 themes OR iii) any policy that can be implemented on-ground OR iv) any training manual / materials used by the institute to train government officials

# Guidelines

***Question your content should answer: How do you solve any on-ground challenge (any of the 10 themes) that can be adopted by an ULB and enhance their skills?***



**Industries  
[Group]**

- Ensure that the content submitted is relevant to the Urban domains such as Urban planning, Infrastructure development, is relevant to any one of the 10 urban domains or has been implemented in any smart cities / ULB
- The content should be original and not infringe any copyright or intellectual property rights of others. If using any copyrighted material, make sure to obtain permission or properly credit the source.
- The content should be clear, concise and easy to understand. Use of jargon or technical language should be avoided, or explained in simple terms.
- The content should be of high quality and meet professional standards. Videos and presentations should have good visual and audio quality, while documents and e-learning modules should be well-structured and formatted.
- Length: Keep the content within the specified length limit. videos and presentations should not exceed 10 minutes, while e-learning modules should not exceed 20 pages.

# Thanks!