Ministry of Housing and Urban Affairs
Government of India

NIUA | **NULP**
National Urban Learning Platform

The अrban Learnathon 2.0

Category-2
Industry

PROBLEM STATEMENT

Submit a solution that has been implemented or is implementable in an Indian city, demonstrating clear benefits to citizens or addressing a specific urban challenge.

ELIGIBILITY CRITERIA

Industries eligible for participation include firms registered under the Company Registration Act of 1956/2013 or MSME-registered startups and small-scale firms.

SUBMISSION GUIDELINES

- **Type of Submission:** A short presentation or video showcasing a good practice related to any of the 10 themes, emphasizing the journey from planning to implementation.
- **Judging Criteria:** Submissions will be evaluated based on impact, scalability, replicability, innovation, and the quality of the presentation.

TERMS & CONDITIONS

- For an implemented solution, the submission must be accompanied by a duly signed No Objection Certificate (NOC) from the relevant authorities of the city, state, or UT where the solution has been implemented. A template for the NOC is provided in the annexure.
- To qualify for Urban Learnathon 2.0, the submitted solution must have been successfully implemented within the last five years, ensuring its relevance and practical applicability.
- The submitted solution must clearly demonstrate alignment with one or more of the ten specified themes outlined in the submission guidelines. This alignment is essential for evaluating the relevance of the solution to the competition's objectives and for facilitating meaningful comparisons between submissions.
- Submissions should clearly articulate the solution's impact on the urban environment and its potential for replication or scaling in other contexts.

ANNEXURE

Draft of the No Objection Certificate (NOC)

THEMES AND SUB-THEMES

Sr. No.	Theme	Sub-theme
1	Environment & Climate	Energy & Green Building
		Disaster Management & Resilience
		Pollution Concerns
		Climate Action
2	Waste Management	Solid & Liquid Waste Management
		Circular Economy
		Construction & Demolition Waste
		Value Chain
3	WASH	Sewerage & Drainage
		Water Management
		Public Health & Sanitation
4	Urban Planning and Housing	Affordable Housing
		Land Management
		GIS Applications
		Urban Design & Place-making
		Town Planning Scheme & Local Area Plan
5	Transport and Mobility	Accessibility
		Transit-Oriented Development
		Non-motorised Transport
		Transport Safety, Footpaths & Junction Redesign
		Intelligent Traffic Management System
6	Governance and Urban Management	E-governance & IT Solutions
		ICCC
		Online City Services & Citizen Engagement
		IEC & Capacity Building
7	Municipal Finance	Municipal Asset ManagementProperty Tax & Revenue CollectionBudgeting & Bonds, Public Private Partnership
8	General Administration	Project Management & Structuring
		HR Management & Legal Affairs
		Office Administration
9	Social Aspects	Informal Sector
		Education
		Healthcare
		Gender Inclusivity
		Fire Services
		Safety & Security
10	Miscellaneous/ Others	Heritage and Tourism
		Soft Skills
		Power
		Emergency Management
		Any other

ANNEXURE

NO OBJECTION CERTIFICATE

City/State Name
Date
Reference Number

To,
Name of Company/SPV/Industry/Startup

Subject: No Objection Certificate for Submission to Urban Learnathon 2.0

This is to certify that <Name of Company/SPV/Industry/Startup> having its registered office at <Address> is duly authorized to submit an entry showcasing its urban solution implemented in <City/State Name> for the Urban Learnathon 2.0 competition.

The <City/State Name> administration has no objection to the submission of the said entry.

This certificate is issued at the request of the Company/SPV/Industry/Startup for the purpose of participating in the Urban Learnathon 2.0 and shall not be used for any other purpose.

Issued by:

Signature
<Name of Authorised Signatory>
<Designation>
<City/State Name>